

SEIS Eligible

Vestdeck, the Investor Interactions platform seeks £150,000 for roll-out.

vestdeck

www.vestdeck.com



Sector:
FinTech

Stage:
Start-up

Location:
London

Roles available:
Directorship for significant investor

An Investor Interactions platform for unlisted companies that connects businesses to existing and potential investors.

Most companies require multiple investment rounds to grow rapidly. Vestdeck helps unlisted companies to raise additional growth capital from existing and new investors.

The platform is now live in beta form.

The Vestdeck platform helps companies manage Investor Interactions and makes it easier to:

1. Raise future growth capital from existing and new investors
2. Achieve a valuation that minimises dilution for shareholders
3. Attract funds from investors normally backing 'later-stage' opportunities
4. Harness the resource of shareholders for wisdom and market insight
5. Align strategy to deliver increasing valuation of the business

The Vestdeck platform provides an easy presentation of funding, milestones, announcements and shareholder feedback to facilitate debate in the boardroom creating a virtuous circle and growth.

Note: Vestdeck is not a fund-raising platform, which means it can enhance any combination of funding options.

Vestdeck is run by an experienced management team, including John Pearson who brings with him exceptional leadership experience across a variety of technology, media and broadcast companies including 12 years as CEO of Virgin Radio, which he co-founded, and 8 years as chairman of the revolutionary music technology company Shazam, which is one of the world's most recognised mobile consumer brands.

Use of Funds

The funds raised will be used for roll-out to early adopters and to further develop the platform.



For more information, please contact:

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Investing in early stage businesses is high risk and you may lose some or all of your invested capital. Other risks include illiquidity and lack of dividends. These investments are not suitable for all investors, they should only be made as part of a diversified portfolio and they are targeted exclusively at sophisticated investors who understand these risks. Prospective investors should read the documents provided in relation to any specific investment opportunity in their entirety and consult with their own advisers before deciding whether to invest.

The levels and basis of taxation depend on an individual's circumstances and may change in the future. In addition, the availability of tax relief depends on the company invested in maintaining its qualifying status. There is likely to be a lack of operating history upon which to evaluate performance, and investors should also be aware that past performance is not a reliable indicator or guarantee of future performance and should not be relied on when considering investment. Investors' interests are unsecured and rank subordinate to other creditors. The lack of corporate listing for any private company may make it difficult or impossible for shares to be sold and prices may also fluctuate significantly.

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