

# Finito seeks £0.5m for Development Capital

## EIS Eligible

Sector: Education Stage: First Round Location: UK Roles Available: Not Hiring

# finito®

FROM EDUCATION TO EMPLOYMENT. AND BEYOND

**Finito, The Employability Specialists, help first time jobhunters transition from education to employment, providing one-to-one mentoring, coaching and guidance to enable students to move into the first stage of productive and fulfilling careers.**

**Not every pupil leaves school, college or university with the skills needed for employment. Many are pushed towards careers they are not suited to by under-resourced and poorly-connected academics or careers advisors.**

Finito provides a pathway for every candidate to succeed, with 24/7 guidance from experienced business mentors. Students always leave with clear career objectives, enhanced self-awareness, improved interview skills, greater self-confidence and much more.

Finito has few direct competitors and is targeting the 40,000-plus UK state school leavers who receive limited support seeking work at 18, and the thousands of graduates who leave university without clear direction. Finito Work Ready tutoring costs £7,700 excluding VAT – if we can access just 1% of UK

school leavers per annum, we will generate more than £3m in revenues; 10% will generate more than £30m. That is without even considering independent school leavers, university or international graduates; the business also offers career change mentoring to those in work and looking for a new or better direction.

Finito is led by leading communications expert Ronel Lehmann and has a management team and advisory board including leading names from education and business. The chairman is John Griffin, who founded minicab firm Addison Lee in 1975 with just one car and sold it for £350 million in 2013.

The advisory board includes Dame Mary Richardson, the former Chief Executive of HSBC Global Education Trust; Sir Anthony Seldon, Vice-Chancellor of the University of Buckingham; Elizabeth Diaferia, previously Head of New Business for The Conservative Party; Ty Goddard, co-founder of The Education Foundation; and, Neil Carmichael, a former MP and Chair of the Education Select Committee.

[www.finito.org.uk](http://www.finito.org.uk) [f](#) [t](#) [in](#)

## The Employability Specialists

For further information please contact: [ronel@finito.org.uk](mailto:ronel@finito.org.uk)

Finito is a trading name of Finito Education Limited, Company number 09985173

**IMPORTANT INFORMATION** Investing in early stage businesses is high risk and you may lose some or all of your invested capital. These investments are not suitable for all investors, they should only be made as part of a diversified portfolio and they are targeted exclusively at sophisticated investors who understand these risks. The information contained in this document has been prepared as a summary of the private placing Information Memorandum ("IM") which is available from Finito upon request, any investment subscribing for shares in Finito should only be made having read the IM in full and it is recommended that investors consult with their own advisers before deciding whether to invest. The levels and basis of taxation depend on an individual's circumstances and may change in the future. In addition, the availability of tax relief depends on the company invested in maintaining its qualifying status. There is likely to be a lack of operating history upon which to evaluate performance. Investors' interests are unsecured and rank subordinate to other creditors. The lack of corporate listing for any private company may make it difficult or impossible for shares to be sold and prices may also fluctuate significantly. This Financial Promotion is approved for the purposes of the Financial Services and Markets Act 2000 by London Court Ltd, which is authorised and regulated by the Financial Services Authority (FRN 146522). In providing its approval of this Financial Promotion, London Court Ltd is not providing any verification, review of or advice on the underlying company's activities, finances or documentation or on any of its Principals or Directors. An investment into any company described in this Financial Promotion is not covered by the Financial Services Compensation Scheme.