

EIS Eligible The Stable seeks £335k for development and production

ARTS

DEVELOPMENT

LONDON

EXPERIENCED MANAGEMENT TEAM



The Stable www.thestablemusicals.co.uk

Seeking £335,000 EIS development funding (fully SEIS funded)

This opportunity may not be suitable or appropriate for your personal circumstances. The levels and basis of taxation may change and depends on your individual circumstances. The marketability of this type of investment is often restricted and you may have difficulty selling at any price. If you are in any doubt, you should consult a suitably qualified financial advisor.

The Stable is a production company established to present the most innovative and exciting new musical theatre writing. It is headed up by Neil Marcus, a leader in the field.

Patrons and Board members include Arlene Phillips CBE, director Michael Blakemore, Quadruple Olivier Award Winning Actor Maria Friedman, Tony Award winning Musical Director Sarah Travis, leading entertainment lawyer John Cohen and artists Haydn Gwynne and Julian Ovenden.

TEAM: Neil Marcus is a leader in the field of new musical development and ran Mercuy Musical Developments for five years - overseeing its transition to Arts Council England Portfolio Status, raised over £750,000 for the organisation and established the prestigious Cameron Mackintosh Resident Composer Scheme. He is an experienced producer and runs a development programme at The Royal Academy Of Music.

Roger Fairhead, Commercial Director: a chartered accountant who spent six years working at Ernst &Young. He subsequently worked for Universal Music, Sony Pictures Entertainment and the BBC

Jane Semark, General Manager: who was part of the original team at Kevin Spacey's OldVicTheatre Company where, over six years, she worked on more than 20 productions including international transfers and tours.

FINANCING: The Stable secured £150,000 SEIS seed investment from Ingenious Media and is now looking to investors to raise £335,000 additional capital in exchange for an equity stake (shareholding) in the company.

THE STABLE BENEFITS:

- The Stable is the only commercial producer working exclusively in this sector.
- Investment is in The Stable rather than any individual show, therefore spreading risk.
- Predicted growth of more than 60% on initial investments by 2019.
- Investors are invited to rehearsals, castings and first nights.
- Managing Director, Neil Marcus is a leading force in new musical theatre development.
- The Stable meets the requirements of the Enterprise Investment Scheme.

MEDIA COVERAGE: The launch of The Stable attracted considerable coverage, including...

Broadway World www.broadwayworld.com/uk-regional/article/The-Stable-Opens-Doors-in-London-20140609

The Stage www.thestage.co.uk/news/2014/06/production-company-dedicated-staging-new-musicals-launches

The value of investments can go down as well as up, so you could get back less than you invested.

For more information, please contact:

Neil Marcus on neil@thestablemusicals.co.uk or call: 07914 856 635

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