EIS Eligible OpenStage is seeking £1,500,000 of growth funding

EVENTS	GROWTH	LONDON	EXPERIENCED MANAGEMENT TEAM

OpenStage   www.openstageit.com

Seeks £1.5m EIS growth funding in tranches of £450k and £1.05m

OpenStage is the missing link between performers and their fans.

We give control of when and where an event happens, to the people that matter - **The Audience**.

Artists and their agents join OpenStage because it allows them to see real demand for their live performances, and propose new live events without risk, which remain provisional until a demand tipping point is reached.

OpenStage is rapidly becoming a "hub" or marketplace for the performing arts industry, and with the involvement of fans, together we are creating a global, open, stage.

Crucially, OpenStage takes the risk out of organizing provisional events for the artist, and gives power and enablement to the fan base to connect to and influence the tour dates and locations of the artists they love.

OpenStage also has another dimension. It can capture inherent demand from fans, by location, even before provisional events are set-up.

Current Status:

OpenStage has been nearly 2 years in development, with a team that has their background in developing loyalty systems for airlines. The system is Live. In September 2014, we had over 400 Artists registered, and we have already successfully crowdsourced events! This is just the beginning.

Market:

Initially management is focusing growing the business in the UK, focusing on two Genres: Music and Comedy.

A recent government report from "*Britain for Events*", cited the UK events industry being worth £39.1 billion, of which music events represented £1.3bn.

OpenStage is not limited to organizing music events. In addition the management believes that the system will also naturally be used for all types of events, both public and private, and both free and chargeable.

Management Team:

Samuel Barlow, Founder and CEO - Samuel has product managed multiple high transaction digital businesses. Samuel has formulated strategy and coordinated its subsequent execution to achieve technological and commercial success. Samuel has executive level experience both in an advisory capacity and board level governance and strategy formulation performing CEO and CIO roles.

Mihai Uricaru, CTO - Mihai is a high transaction technology architect. He has successfully managed airline web point of sale and loyalty projects building, architecting, and operationally managing billion dollar digital real-estates.

Hakim Jamal, CCO - Hakim is an interdisciplinary senior creative with over a decade and a half of cross-sector design experience.

Investment:

- Increase the development, test and support
- Increase marketing activities
- Increase support for Business Development

The value of investments can go down as well as up, so you could get back less than you invested.

For more information, please contact:

Ian Valentine ianjvalentine@gmail.com +44 203 004 8802 (office) +44 796 796 5298 (cell)

Sam Barlow samuel@openstageit.com +44 777 568 3416 (cell)