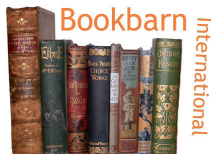


Bookbarn International seeks £50,000 of Growth funding for 10% equity

SECOND-HAND & ANTIQUARIAN BOOKS/ECOMMERCE/RETAIL

GROWTH

SOMERSET



Bookbarn International

Seeking £50,000 of Growth Investment for 10% equity

This opportunity may not be suitable or appropriate for your personal circumstances. The levels and basis of taxation may change and depends on your individual circumstances. The marketability of this type of investment is often restricted and you may have difficulty selling at any price. If you are in any doubt, you should consult a suitably qualified financial advisor.

Bookbarn International owns 800,000 second-hand and rare books stored in its 35,000 square foot warehouse and retail space at Hallatrow in Somerset, ten miles south of Bristol. The books are sold through Amazon, Alibris, ABE Books, eBay and the retail shop in the barn. These internet channels are global in reach, meaning the company's books are available wherever English language reading matter is used.

Gross profit is c. 70%. No cash is paid for incoming books, rather a sliding-scale percentage of the net sales value for those that have not been donated is paid 30 days after the sale has been completed. The books come from private individuals, house clearance, charities and the largest source: both public and private libraries.

William Pryor established Clear Press Ltd in 2003 as an independent book publisher. After publishing 12 books with some success, the company has been semi-dormant for some years. In January 2013 the directors of Miracy Ltd, which had been trading as Bookbarn International Ltd for 4 years, contacted Mr Pryor and his colleague Matthew Dodson for help with a potential restructuring. The end result is that the assets of the business were acquired by Clear Press.

Miracy got into difficulties for a number of reasons, not least that the company, in consolidating the business from two warehouses to one, incurred unsustainable costs and strain on the business's human resource. But the rationalisation of the stock Miracy carried out leaves Clear Press in a very positive situation with a significant stock of internet-ready books catalogued in the business's central database.

To remedy BBI's sporadic presence on internet channels Clear Press has engaged a Software-as-a-Service company that specialises in multi-channel marketing to co-ordinate the listing and sales of all the company's inventory on as many channels as possible, adding Amazon.com, .de, .fr, eBay and Play as well as on the new web store the company is building.

The funds raised will be used to:

- 1) Make further capital investment in technology and in the visitor experience at the Barn;
- 2) Fund takeovers of smaller businesses;
- 3) Research a franchising model that would exploit the local element of the business model;
- 4) Recruit prominent non-exec book industry figures.

Bookbarn International is raising funds via CrowdCube, you can read their pitch [HERE](#)



The value of investments can go down as well as up, so you could get back less than you invested.

For more information, please contact:

William Pryor on 07780 606140 or william@bookbarninternational.com

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